

VALA PAC

DO YOU WANT YOUR VOICE HEARD?

The Virginia Assisted Living Association has established the **VALA Political Action Committee (VALA PAC)** to proactively address issues and to bring about change in a way that is beneficial for both the assisted living industry and the residents served by the industry. We are not opposed to smart regulation, but it is our duty to fight new rules that unnecessarily increase AL costs and do nothing to improve resident care.

With your contributions, we will also be able to support candidates and current legislators who are concerned about senior issues. We need your support and are asking **each facility to contribute a minimum of \$150** to this important effort. We look forward to working for you and ensuring our industry's ability to be successful in the future.

When sending contributions, please include a business card with your donation or provide us with your name, mailing address, and phone number to satisfy reporting requirements by the Commonwealth of Virginia.

Please make all contribution checks payable to **VALA PAC** and mail them to:

VALA PAC
PO Box 6266
Richmond, VA 23230.



VALA is the official state affiliate of
the **Assisted Living
Federation of America (ALFA)**.
(703) 894-1805
www.alfa.org

VIRGINIA ASSISTED LIVING ASSOCIATION

VALA is a non-profit, membership organization dedicated to providing advocacy, education, communication, and resources to the assisted living industry in Virginia. Formed in 1996, we are the unified voice of assisted living in Virginia. Our members represent the entire spectrum of Virginia's assisted living industry: providers of both non-profit and for-profit and large and small assisted living homes. We also welcome Industry Partners, which are companies, government agencies, and individuals that provide a service to or have an interest in Virginia's assisted living industry. For additional information about VALA, please feel free to contact VALA's Executive Director, Judy Hackler, or any of VALA's Board members.

*"Virginia's
Unified Voice of
Assisted Living"*



Virginia Assisted Living Association

***"Virginia's Unified Voice of
Assisted Living"***



Virginia Assisted Living Association
PO Box 6266, Richmond, VA 23230

(804) 332-2111
information@valainfo.org
www.valainfo.org

VALA MEMBERSHIP APPLICATION

2010

Annual VALA Dues Calculation:

Annual dues are based on licensed AL beds with VDSS, not on current AL census at facility.

Licensed AL Beds _____ x \$15.00 = \$ _____

{Minimum Membership Dues: \$250.00 per facility}

Providers with multiple facilities must complete an application for each facility.

Member Community Information:

Profit

Nonprofit

Facility/Community _____

Contact Person _____ Title _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ # AL Licensed Beds: _____

Email _____ Website _____

Description (50 words or less): _____

Parent Company Information:

Owner

Management Company

Company Name _____

Contact Person _____ Title _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ # AL Licensed Beds: _____

Email _____ Website _____

Questions? Contact VALA at (804) 332-2111 or information@valainfo.org

Please complete this form and send it with payment to: VALA, PO Box 6266, Richmond, VA 23230.

Make membership dues checks payable to **VALA**.

If paying by credit card, only *Visa*, *MasterCard*, and *Discover* are accepted,
and if paying by credit card, membership applications may be faxed to (804) 632-8411.

CC #: _____ Exp. Date: _____ Billing Zip Code: _____

Authorized Signature: _____ Security Code: _____

*VALA dues are not deductible as a charitable contribution for federal income tax purposes,
but may be partially deductible as a business expense.*

BENEFITS

With the increasing support of Virginia's assisted living community, the **Virginia Assisted Living Association** serves as the largest unified voice of assisted living in Virginia. Listed below is a small sampling as to why more than 100 assisted living providers have chosen to be a member of **VALA**.

- **Advocacy** - As Virginia's leader in assisted living advocacy, VALA works regularly with the State Departments and with legislators.
- **Free Advertisement** - Contact information of VALA members is listed on www.valainfo.org offering family members a direct link to your community's website or e-mail inbox.
- **Job Referral Services** - VALA members have the ability to solicit qualified job applicants through VALA's website, www.valainfo.org, at no additional cost to the member.
- **Electronic Updates** - VALA members receive timely e-mails with important information on regulatory issues and professional development opportunities for assisted living providers and staff.
- **The VALA Voice** - VALA's exclusive newsletter is published quarterly and features updates on assisted living issues, in-depth information from industry leaders and regulators, and information on upcoming events that may be of interest to AL providers.
- **Professional credibility** - VALA membership demonstrates to prospective residents and employees your commitment to providing the best care possible.
- **Reduced Rates on Training** - VALA members receive discounted registrations to attend VALA's annual conferences that provide continuing education credits. Attendees will receive NAB credits.
- **Networking** - Opportunities to network at VALA professional development events, as well as opportunities to network while serving on Boards and Committees established by VALA and/or the Commonwealth of Virginia.
- **Professional Recognition** - VALA Diamond Awards recognize outstanding services and best practices within the AL industry.